

ASIA PACIFIC ASSOCIATION OF AGRICULTURAL RESEARCH INSTITUTIONS-APAARI



A glance

- A multistakeholder partnership organization in the Asia Pacific region
- Established in 1990.
- Membership: 81
- Headquarters: Bangkok Thailand
- Only science and technology can identify the most efficient and sustainable production systems and innovation facing the region.



VISION

Asia Pacific

Main Countries and Territories



Belief
Strengthened research and innovations for sustainable agricultural development in Asia and the Pacific region will contribute to a stronger agri-food systems.

APAARI: A Knowledge management hub




Collaboration, Capacity development, innovation, advocacy and Knowledge management to strengthening agri-food research and innovation systems



AmazingWomenRock.com

urban caravan photography

Objective of APAARI KM Strategy

- 
- A 3D white figure stands on a red path that branches into three arrows pointing in different directions, symbolizing choice or strategy.
- (1) make agri-food systems more knowledge intensive to effectively contribute to sustainable agricultural development**
 - (ii) strengthen AFRIS through more effective knowledge sharing**

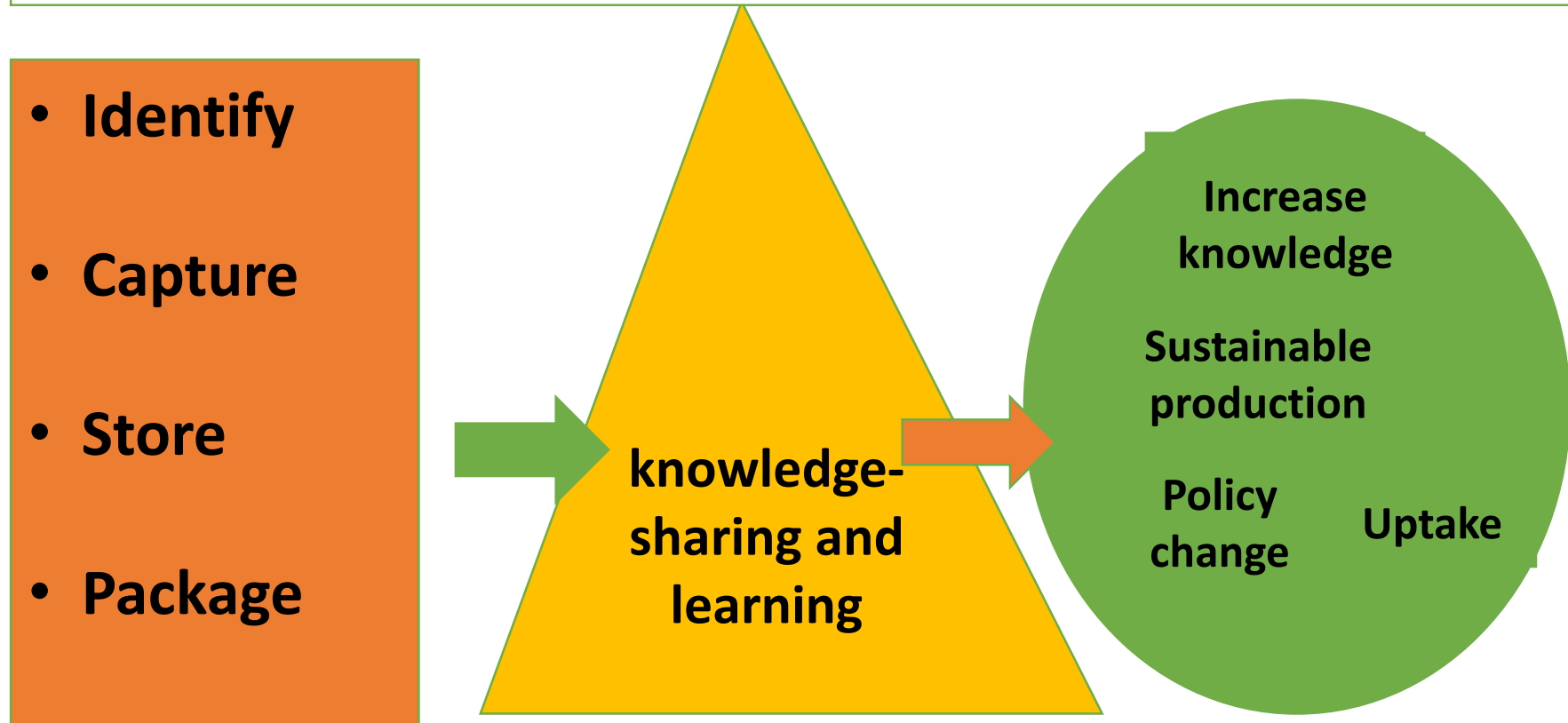
Knowledge Fora

- KM focal points in partner organizations
- Agro-economists in the region- Food related data in the region (search ICA
- Agricultural Universities to share experiences on latest innovations-Soft skills
- Bio-technologists who cross-pollinate knowledge on innovative and safe food production strategies.

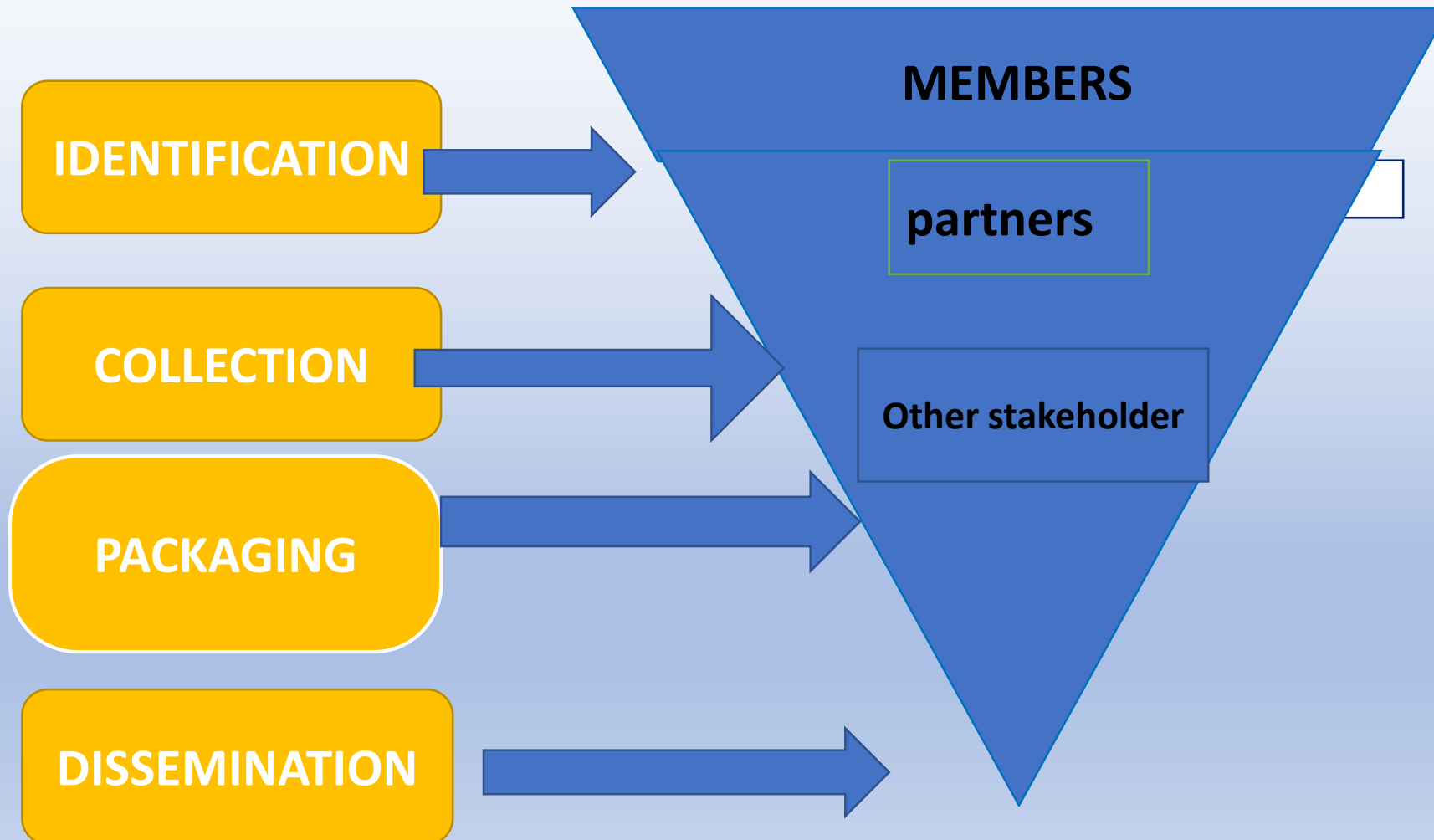
Community of Practice



APAARI'S Knowledge Management pathway



Knowledge Management Process



The KM Strategy-The roadmap

KM pathway

- 1. Stakeholder/Audience Mapping**
- 2. Knowledge engagement activities (Learning and sharing)**
- 3. Tools and channels**
- 4. Monitoring and evaluation**



Stakeholder mapping

- Determine and assess key stakeholders within AFRIS.
- Understand stakeholders' key business areas.
- Target and prioritize APAARI stakeholders for future partnership and activities (projects, resource mobilization, webinars, moderated discussions, participation in events).
- Identify gaps within membership and recommend strategies for (re)engagement.
- Mobilize new members.
- Develop targeted communication and engagement strategies.

Target Audience

- National agricultural research organizations (NAROs)
- Policy bodies
- global fora
- Regional and sub-regional organizations
- Higher education
- international agricultural research centers
- international development organizations, including the UN
- civil society – NGOs and Fora
- women and youth organizations
- the private sector
- Governments



EFFECTIVE COMMUNICATION

- Communication tools and Channel
- The right audience
- The message
- Two-way communication-Feed back
- Context



APAARI Website-www.apaari.org
APAARI Newsletter
APAARI Network Highlights (ANH)
Success stories, e-newsletter,
Social media platforms-FB, LinkedIn, YouTube videos,
and twitter

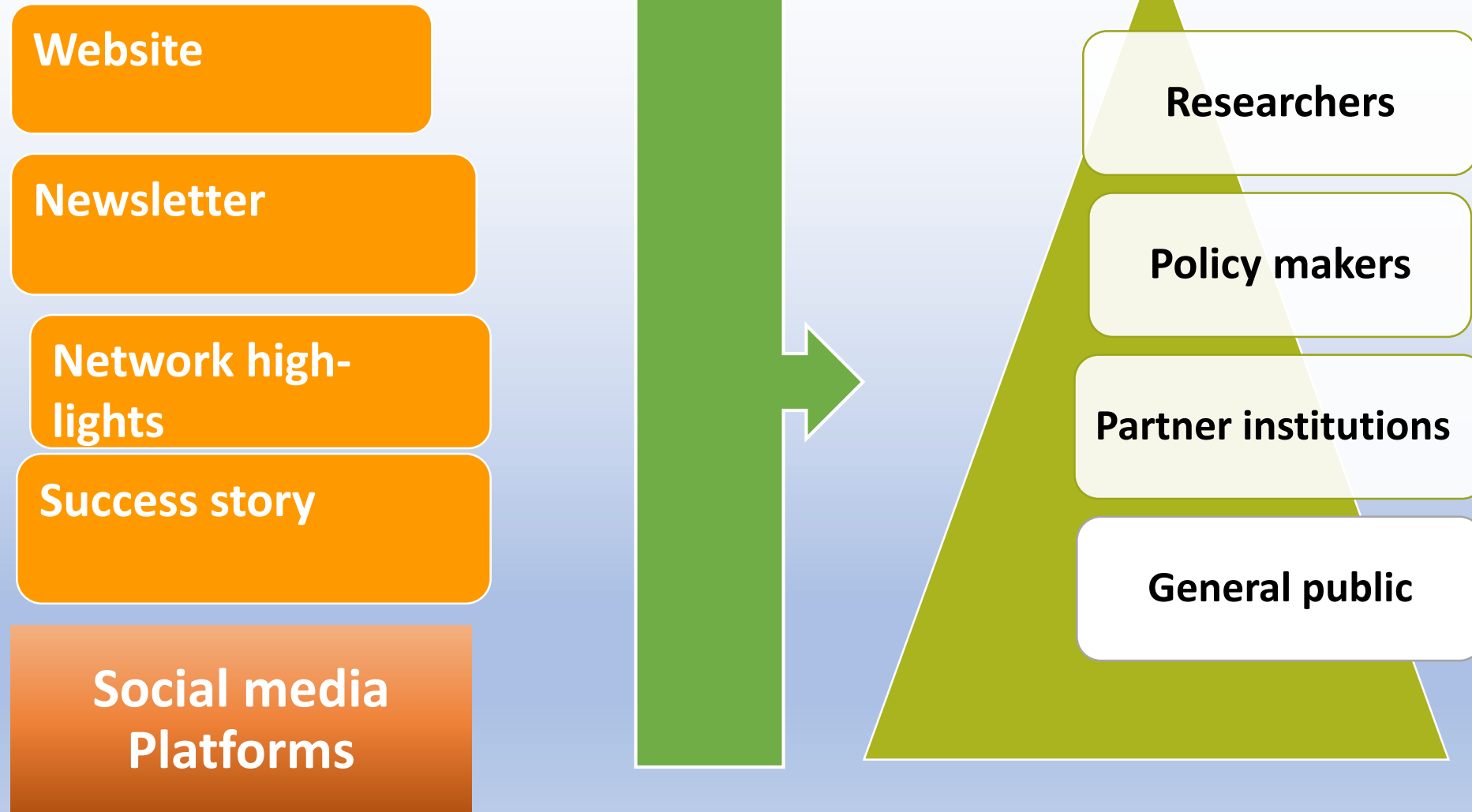


KM tools and channels

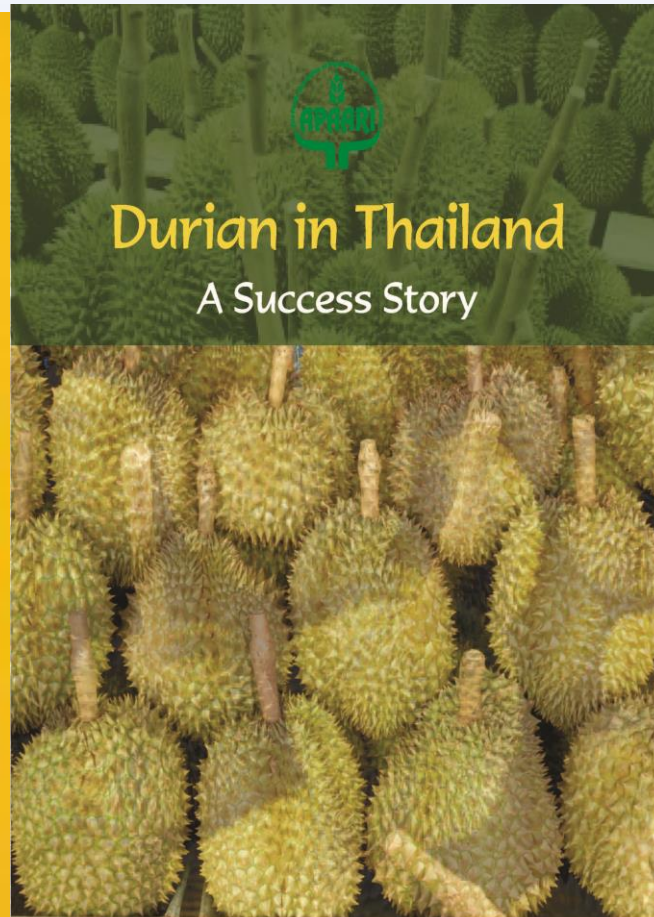
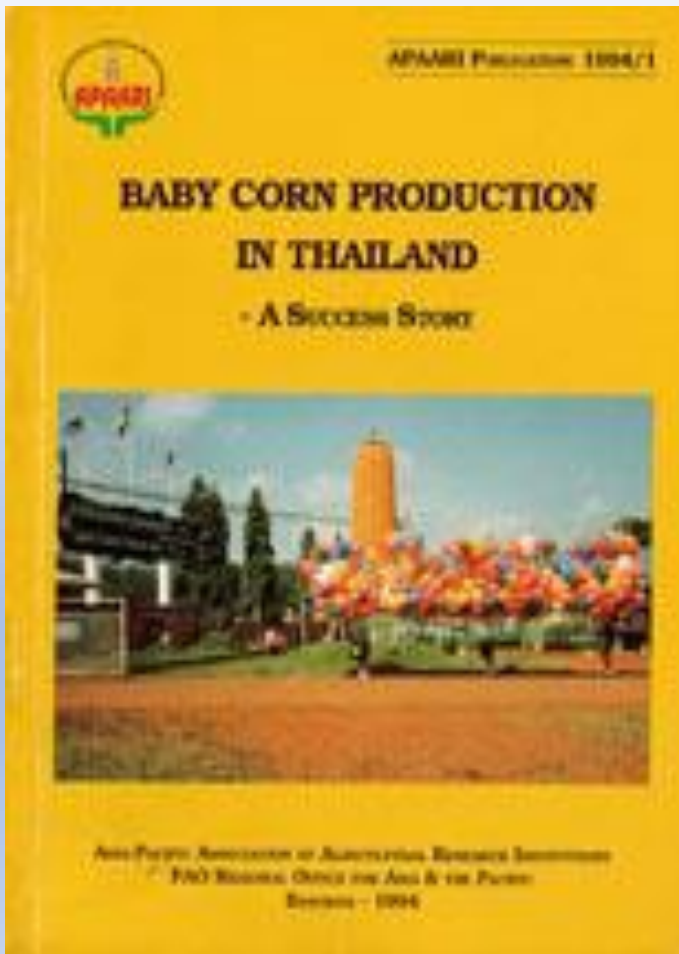


- **Dual approach - hinged on people to people and people to document approaches**
- **People to people approach: Various face-face knowledge sharing events like conferences, workshops, seminars, symposiums, webinars and Master classes.**

People to Document approach



APAARI Publications



Asia-Pacific Association of Agricultural Research Institutions
4th Floor FAO Annex Building, 2024, Long Luan Road



People to people approach

- **Workshop**
- **Conference**
- **Symposium**
- **Seminar**
- **Expert Consultation**
- **Webinar**
- **Master Class**



THE END

MERCI

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